

SIGiST Israel Conference 2009 - Practical Testing: Adding Business Value and Increasing ROI

Tuesday - 28 July 2009			
08:00-09:00	Registration	Light Breakfast	
09:00-09:20	Opening words	Alon Linetzki, SIGiST Israel Chair Dudu Basa, CEO SELA Group	
09:30-10:30	Key note 1	Quality is Free, as long as you pay for it Andy Redwood, Redwood associates, UK	
10:30-11:00	Break	Coffee Break	
		Test Management	Test Design & Techniques
11:00-12:00	Track Session 1	What does it take to build a top testing team? Boaz Armoza, Intel	The Right and Wrong ways to Write Test Cases, Michael Stahl, Intel
12:00-12:15	Break	Coffee Break	
12:15-13:15	Track Session 2	From saving to making money to the organization by producing good testware, Dakar Shalom, Consultant	Providing the correct information for your specific Product, Process & Company, Joel Montvelisky, Practitest
13:15-14:30	Lunch	SIGiST Testing Expo	
14:30-15:30	Key Note 2	Keynote Session	
		Test Management	Test Management
15:30-16:30	Track Session 3	Employing Autistic people in software testing – experience sharing, Ester Zabar, AQA	TBD
16:30-16:45	Break		
16:45-17:45	Track Session 4	Law & Order: Bugs that can cost you your business, Shmuel Gershon, Intel	Test Management under Crisis, Alon Linetzki, Best-Testing
17:45-18:00	Closing Words	Day one Closing words Alon Linetzki, SIGiST Israel Chair	

* יתכנו שינויים בתוכנית.

Wednesday - 29 July 2009			
Light Breakfast			
Alon Linetzki, SIGiST Israel Chair Yaron Tsubery, President of ITCB			
Agile: a Software development model or a religion? Pablo Garcia, KNOWIT, Sweden			
SIGiST Testing Expo			
Customers facing		Testing Methodology & Metrics	
ATP – The Factors Behind The Success , Yaron Tsubery, Comverse		Improving Product Quality by 100% - a Case Study, Dr. Avi Ofer, Intel	
Coffee Break			
Customer Facing: The wisdom behind testing, Avi Amon, NDS		Test Engineers - Adding Value in Tough Economic Times, Debi Zilberman, Debi'z	
SIGiST Testing Expo			
Keynote Session			
Test Management		Test Automation & Tools	
Sourcing – alternative sourcing strategies for testing services, Andy Redwood, Redwood associates		Overview of testing tools for times of crisis, Ram Yonish, Matrix	
Successful near-shore Testing - Part II, Shmulik Knishinsky, AT&T		Can we justify the choice "open source tools versus commercial tools"?, Mieke Gevers, Aqis	
Best Paper Award announcement and Closing words Alon Linetzki, SIGiST Israel Chair			

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